AL-ROWAD
CAR TRADING

SINCE 1985
AUTOMOTIVE EXCELLENCE

2026



AL ROWAD ATAGLACE

12,000 +
VEHICLES SOLD
IN THE LAST 3 YEARS

1985
ESTABLISHED

23
AUTOMOTIVE BRANDS

4
SHOWROOMS



ABOUT AL ROWAD

Al-Rowad Car Trading is a well-established automotive company specializing in vehicle trading, import, and export across international markets. Since 1985, the company has built a strong presence in Jordan through extensive market experience, a diversified automotive portfolio, and a growing showroom network.



BUILT ON EXPERIENCE



CHAIRMAN'S MESSAGE

For more than four decades, Al-Rowad has grown through experience, trust, and a clear commitment to excellence.

Since 1985, we have focused on understanding the market, building lasting relationships, and creating strong partnerships with leading global automotive brands. Our vision is to continue expanding our capabilities and driving sustainable growth for the future.

ABDALLAH AL ALWAQLEH

CHAIRMAN

4 SHOWROOMS







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AUTOMOTIVE BRAND PORTFOLIO

23 GLOBAL AUTOMOTIVE BRANDS



BMW · Mercedes-Benz · Audi · Porsche · Land Rover

Jaguar · Lexus · Toyota · Nissan · Hyundai

Kia · Volkswagen · Ford · Chevrolet · Jeep

GMC · Cadillac · Volvo · Mazda · Mitsubishi

Infiniti · MINI · Subaru

TRUSTED ACROSS GLOBAL AUTOMOTIVE BRANDS

OUR BUSINESS CAPABILITIES

01 VEHICLE TRADING
New and pre-owned vehicle sales across multiple segments.

02 IMPORT & EXPORT
Sourcing vehicles from international markets and managing cross-border trade.

03 WHOLESALE & RETAIL
Serving both individual customers and business partners.

04 MARKET SOURCING
Identifying high-demand models and brands based on local market needs.



WHY
AL ROWAD

A PROVEN AUTOMOTIVE PARTNER BUILT ON
EXPERIENCE, REACH, AND MARKET KNOWLEDGE





01

40+ YEARS OF EXPERIENCE

Established in 1985 with deep automotive market experience.



02

STRONG PHYSICAL PRESENCE

Four showroom locations across key markets in Jordan.



03

DIVERSE BRAND EXPOSURE

Experience across a broad portfolio of international automotive brands.



04

PROVEN SALES CAPABILITY

Approximately 12,000 vehicles sold over the last three years.

BUILT ON EXPERIENCE. READY FOR PARTNERSHIP.

AL-ROWAD
CAR TRADING

LET'S CONNECT

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